



# Catfish Creek Conservation Authority Maple Syrup Festival Sponsor Recognition Policy

## **1) General:**

The Catfish Creek Conservation Authority (CCCA) recognizes and appreciates the generosity of individuals, businesses, and organizations that invest in our Maple Syrup Festival. Recognizing the investment made by our supporters demonstrates the importance of these partners in the fulfillment of our Mission and the advancement of the Conservation Authority.

## **2) Recognition Principles:**

The CCCA will strictly adhere to the Ethical Principles and Standards of Fundraising Professionals and will recognize all donors in a consistent manner. The following recognition principles are applicable. The CCCA Financial Policies should guide the assessment and recognition of all sponsorships. All sponsors will be recognized at the appropriate level and used for the purposes for which they were given.

## **3) Sponsor Acknowledgement / Recognition:**

<b>RECOGNITION LEVEL</b>	<b>MONETARY CONTRIBUTION</b>	<b>FLYER CONTENT</b>	<b>PANCAKE HOUSE RECOGNITION WALL</b>
<b>Golden</b>	\$2,000.00+	Large Logo	Large Individual Poster with logo
<b>Amber</b>	\$1,000.00+	Medium Logo	Medium Individual Poster with logo
<b>Maple Sugar</b>	\$500.00+	Small Logo	Small Individual Poster with logo
<b>Maple Leaf</b>	\$200.00+	Company Name	Company Name listed on Sponsor Recognition Poster
<b>Entry Level</b>	\$100.00 +	n/a	Company Name listed on Sponsor Recognition Poster

## **4) Website Recognition:**

Sponsors will also receive recognition on the CCCA website, where a separate page is dedicated to the Springwater Maple Syrup Festival.

<https://www.catfishcreek.ca/springwater-campground/springwater-maple-syrup-festival/>

## **5) Entrance to the Maple Syrup Festival:**

A pass will be given to the owner and/or operator (or a delegate) and their immediate family of each sponsoring business for free one day admission to the Festival.