



# CATFISH CREEK CONSERVATION AUTHORITY



## SPRINGWATER CONSERVATION AREA PLAYGROUND DONOR GUIDE



Existing Poplar  
Hill Playground



Future Poplar  
Hill Playground

# WE NEED YOUR SUPPORT!

The Springwater Conservation Area is a unique and iconic property located in Southwestern Ontario. If you grew up in or around Elgin County you have likely visited us! Whether it be a trip to the sugar bush with your school, hiking through the 8 km of Springwater Forest trails, camping, or even gone for a paddle around the Springwater Pond. If you have never had the chance to visit us, allow us to introduce what Springwater Conservation Area offers...

- spacious campsites, sandy beach, stocked pond, 8 kilometres of trails through a mature Carolinian Forest, and the grounds for the Annual Springwater Maple Syrup Festival

The Catfish Creek Conservation Authority (CCCA) is a non-profit organization that manages several Conservation Areas within it's watershed. The Springwater Conservation Area has been a popular destination for campers and their guests for decades with visitors both local and from afar visiting each year. Our Poplar Hill playground was built more than 30 years ago and is showing it's age. The CCCA is reaching out into the community for financial support to accomplish it's goal of replacing this equipment in the very near future. The cost of the project is estimated to be around \$50,000.00.





That's where we need YOU to consider donating... we know these have been challenging times, and we hope that visitors have found solace at the Springwater Conservation Area. Every donation by individuals, businesses, and organizations is very much appreciated and will be recognized appropriately.

The investment made by our supporters demonstrates the importance of these partners in the fulfillment of our Mission and the advancement of the Conservation Authority.

RECOGNITION LEVEL	MONETARY CONTRIBUTION	ACKNOWLEDGEMENTS
<b>Exceptional</b>	\$5,000.00+	Bench within the Conservation Area with a plaque Recognition on tiered Donor display (large) Individual Press Release
<b>Visionaries</b>	\$2,000.00+	Social Media Recognition Post Recognition on tiered Donor display (medium)
<b>Champions</b>	\$1,000.00+	Social Media Recognition Post Recognition on tiered Donor display (small)
<b>Innovators</b>	\$500.00+	2022 Springwater C.A. Season Pass (\$90.00 value)

The CCCA will strictly adhere to the Ethical Principles and Standards of Fundraising Professionals and will recognize all donors in a consistent manner. The above recognition principles are applicable. The CCCA Financial Policies will guide the assessment and recognition of all donations. All donors will be recognized at the appropriate level and used for the purposes for which they were given.

If you have any questions or require more information, please contact the Program Support Assistant at [communications@catfishcreek.ca](mailto:communications@catfishcreek.ca) or 519-773-9037



# DONATION FORM

Yes! We want to support the Spingwater Conservation Area  
Poplar Hill Playground

Myself or our company will be participating in the fundraising program as:

Exceptional (\$5,000.00+)\*

Visionaries (\$2,000.00+)\*

Champions (\$1,000.00+)\*

Innovators (\$500.00+)\*

*\*Please include wording for donor display  
(best effort will be made to accommodate wording  
requests based on size limitations)*

Please fill out the following information and return it with your donation.  
Please make cheques payable to: Catfish Creek Conservation Authority

Company / Organization:

Contact Person:

Address:

City:

Postal Code:

Email:

Website:

Donation: \$

Charitable Receipt Request

Mail to: Catfish Creek Conservation Authority  
8079 Springwater Road, R.R. #5  
Aylmer, ON N5H 2R4